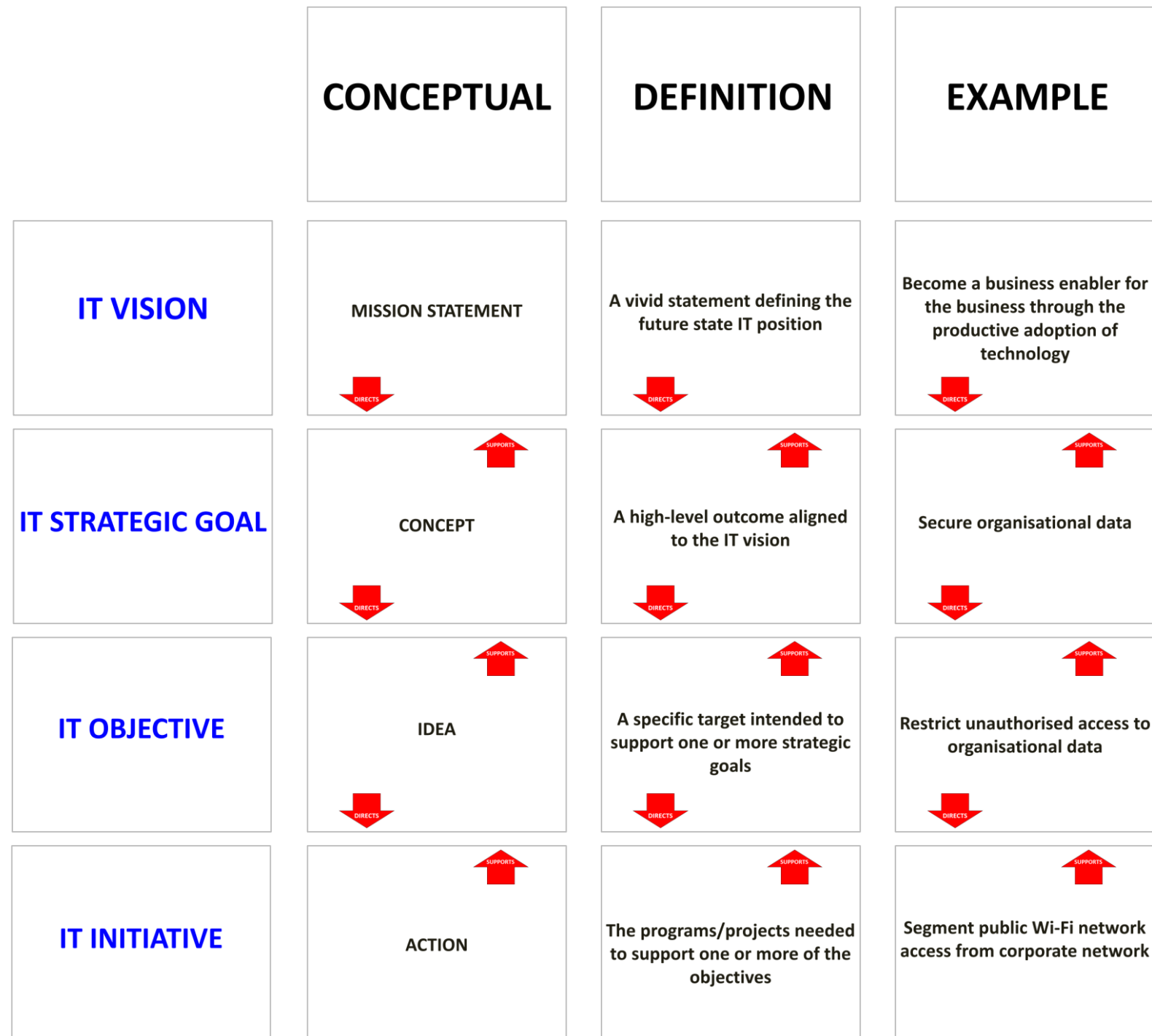




# greenCore Initiative Alignment Model

Print off and arrange in this format...



**IT VISION**

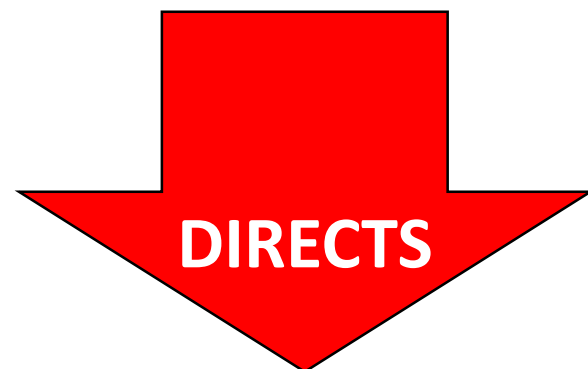
**IT STRATEGIC GOAL**

**IT OBJECTIVE**

**IT INITIATIVE**

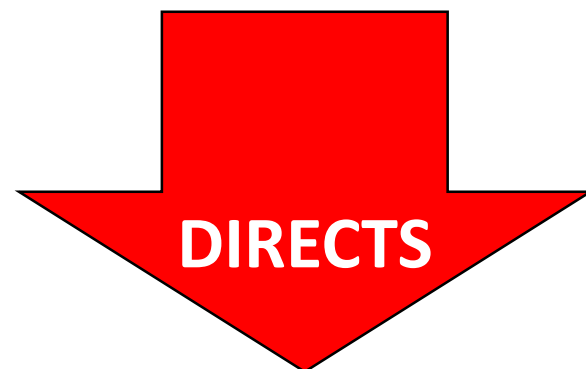
**CONCEPTUAL**

# MISSION STATEMENT





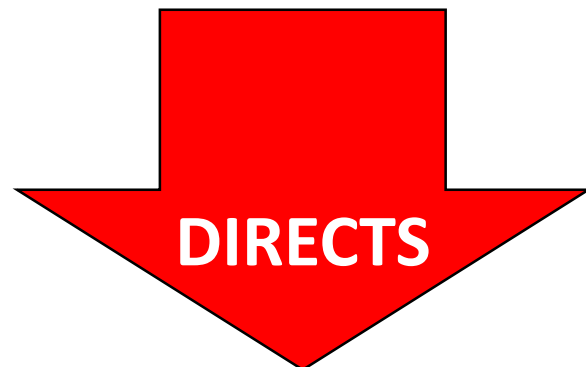
**CONCEPT**







**IDEA**

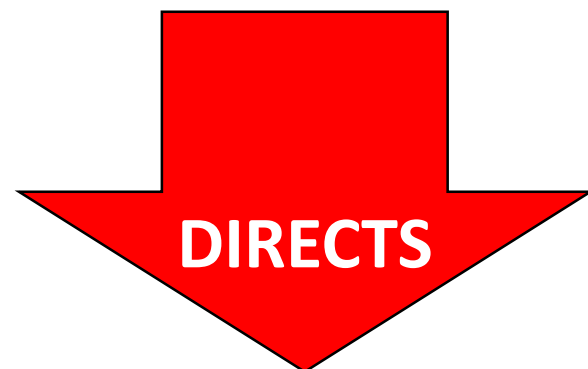


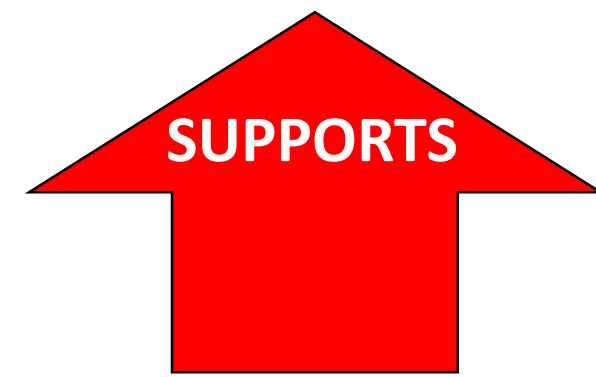


**ACTION**

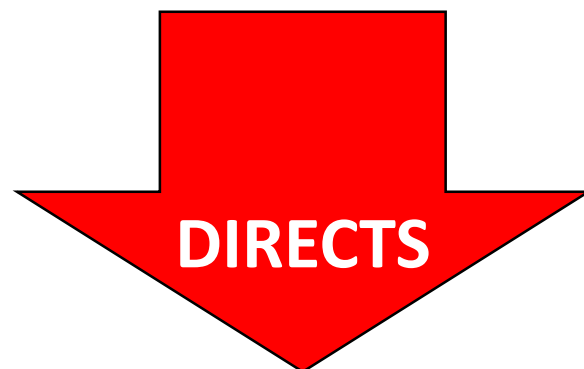
**DEFINITION**

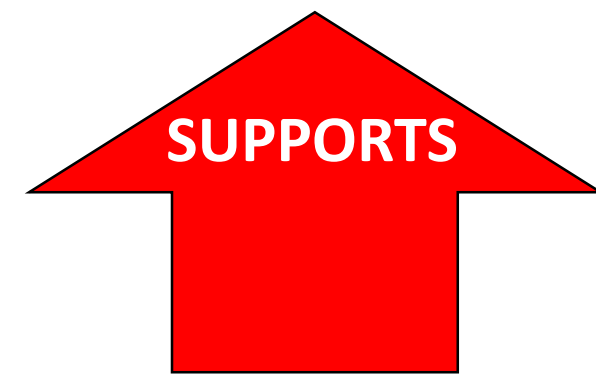
**A vivid statement defining the  
future state IT position**



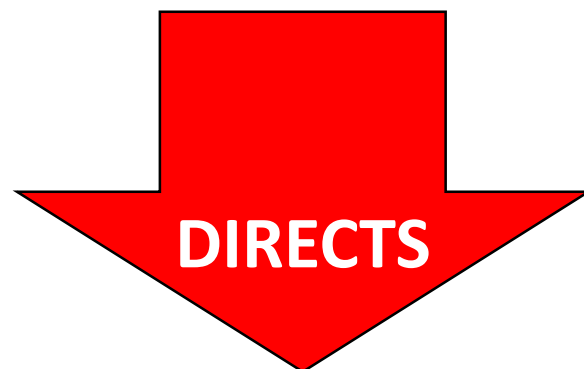


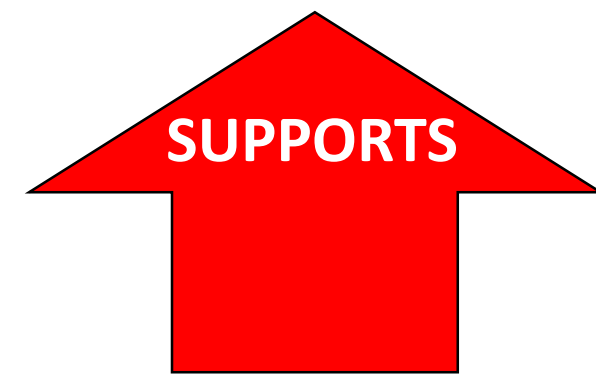
**A high-level outcome aligned  
to the IT vision**





**A specific target intended to  
support one or more strategic  
goals**



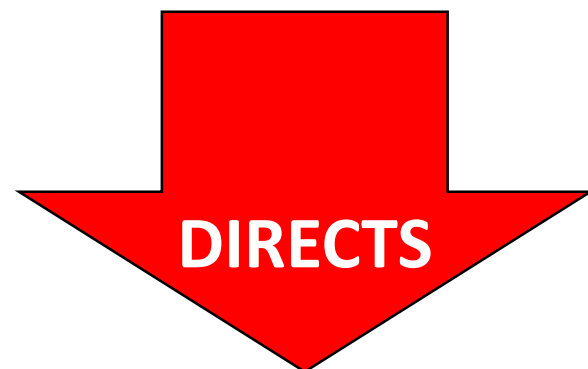


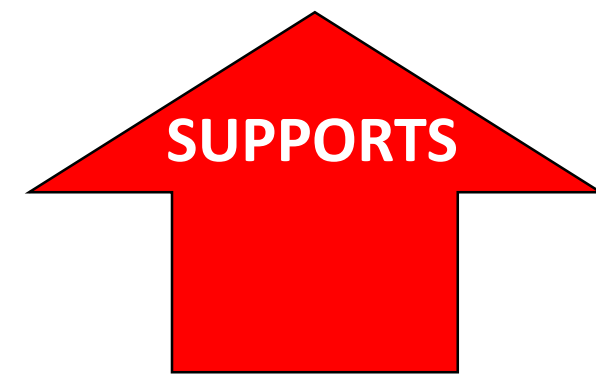
**The programs/projects needed  
to support one or more of the  
objectives**

**EXAMPLE**

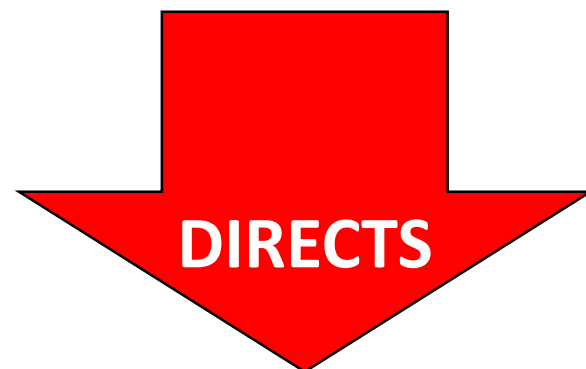


**Become a business enabler for  
the business through the  
productive adoption of  
technology**





**Secure organisational data**



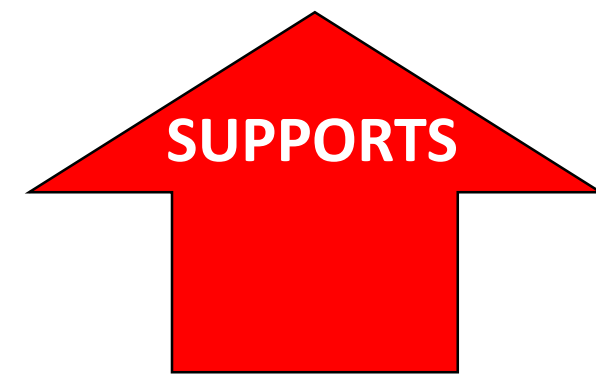


**SUPPORTS**

**Restrict unauthorised access to  
organisational data**



**DIRECTS**



**Segment public Wi-Fi network  
access from corporate network**